PLANNING PROMOTIONS LTD

COOKIE POLICY

LAST UPDATED: 14 OCTOBER 2024

Introduction

This Cookie Policy explains how Planning Promotions Ltd ("we", "us", or "our") uses cookies and similar technologies on our website (<u>www.planningpromotionsltd.co.uk</u>) (the "Website"). It details the types of cookies we use, their purposes, and how you can control them.

What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They are widely used to make websites work more efficiently and provide information to website owners.

Types of Cookies We Use

We use the following types of cookies:

- 1. **Essential Cookies**: These are necessary for the Website to function properly. They enable core functionality such as security, network management, and accessibility.
- 2. **Analytical/Performance Cookies**: These help us to count visitors and see how visitors move around the Website. This assists us in improving the way our website works.
- 3. **Functionality Cookies**: These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences.
- 4. **Targeting Cookies**: These record your visit to our Website, the pages you have visited and the links you have followed. We may use this information to make our Website and the advertising displayed on it more relevant to your interests.

Your Consent

When you first visit our Website, we will ask for your consent to use cookies. You can choose to accept or decline cookies. You can also change your cookie settings at any time by (insert method, e.g., "clicking the 'Cookie Settings' link in the footer of our website").

Managing Cookies

Most web browsers allow you to manage cookies through their settings. You can usually find these settings in the 'options' or 'preferences' menu of your browser.

The following links may be helpful:

- <u>Cookie settings in Internet Explorer</u>
- <u>Cookie settings in Firefox</u>
- <u>Cookie settings in Chrome</u>
- <u>Cookie settings in Safari</u>

Changes to This Cookie Policy

We may update this Cookie Policy from time to time. We will notify you of any changes by posting the new Cookie Policy on this page and updating the "Last updated" date at the top of this policy.

Contact Us

If you have any questions about this Cookie Policy, please contact us at: Planning Promotions Ltd via email: <u>info@planningpromotionsltd.co.uk</u>

For Planning Promotions Ltd